

Southeast Louisiana Legal Services

2019 Sponsorship Packages

New Orleans “Bar Exam” Pub Quiz – July 2019

| Allies of Justice \$500 | Defenders of Justice \$1000 | Champions of Justice \$2000 | Premier Presenting Partner for Justice \$3000 |
|---|---|--|---|
| <p>Opportunity to distribute promotional materials to event attendees in event goodie bags</p> <p>Name displayed on our:</p> <ul style="list-style-type: none"> • Website (avg. 233 unique page views/day) • Facebook page (over 1,200 followers) • E-newsletter (over 1,200 subscribers) • Event materials (250 attendees) • 2020 Annual Report <p>Business card-sized ad in the event program for each event</p> <p>Admission for one team (up to 4 players) to attend each “Bar Exam” event (\$140 value)</p> | <p>Opportunity to distribute promotional materials to event attendees in event goodie bags</p> <p>Name and logo (with a link to your company’s website on electronic platforms) displayed on our:</p> <ul style="list-style-type: none"> • Website • Facebook page • E-newsletter • Event materials • 2020 Annual Report <p>Half-page ad in the event program for each event</p> <p>Admission for one team (up to 4 players) to attend each “Bar Exam” (\$140 value) with VIP seating</p> <p>“Thank you” post with your logo on our Facebook page with a link to your company’s Facebook page</p> <p>Your business’s name will be announced as a sponsor for one question during the “Bar Exam” quiz</p> | <p>Opportunity to distribute promotional materials to event attendees in event goodie bags</p> <p>Prominent placement of name and logo (with a link to your company’s website on electronic platforms) displayed on our:</p> <ul style="list-style-type: none"> • Website • Facebook page • E-newsletter • Event materials • 2020 Annual Report <p>Full-page color ad in the event program for each event</p> <p>Admission for two teams (up to 8 players) to attend each “Bar Exam” (\$280 value) with VIP seating</p> <p>“Thank you” post with your logo on our Facebook page with a link to your company’s Facebook page</p> <p>Your business’s name will be announced as a sponsor and your logo will be displayed for a full round of questions of the “Bar Exam” quiz</p> | <p>Opportunity to distribute promotional materials to event attendees in event goodie bags</p> <p>Exclusive naming rights, i.e. The “Bar Exam”, a pub quiz in support of civil legal aid brought to you by (your company’s name)</p> <p>Full-page color ad on the outside back cover of the event program</p> <p>Admission for two teams (up to 8 players) to attend each “Bar Exam” (\$280 value) with front row VIP seating</p> <p>“Thank you” post with your logo on our Facebook page with a link to your company’s Facebook page, pinned to the top of our Facebook event page</p> <p>Your business’s name will be announced and logo displayed as the presenting sponsor at least four times throughout the event</p> |

Southeast Louisiana Legal Services New Orleans “Bar Exam” Sponsorship

Please complete this form and submit it with your payment by June 1, 2019 to:

Gwynne Mashon
Director of Development & Strategic Communications
1340 Poydras Ste 600
New Orleans, LA 70112
Fax: (504) 324-1283
Email: gmashon@slls.org

Yes! My business would like to increase access to civil justice for all by sponsoring the Southeast Louisiana Legal Services’ year-long series of events. We wish to sponsor at the following sponsorship level:

- \$500 – Allies of Justice
- \$1000 – Defenders of Justice
- \$2000 – Champions of Justice
- \$3000 – Premier Presenting Partner for Justice

Company name (as it should appear in our materials):

Contact person’s name: _____

Phone: _____ Email: _____

Complete mailing address: _____

If we should contact someone else in your company to obtain promotional materials or ads, please include that person’s name and contact information below:
